



“Do whatever it takes to stay current.

Look to the consuming public to see what they're buying.

Look to the design industry that surrounds us: fashion, home furnishings, even

the cars we drive. By observing outside your own field, you plug into the equation

and are always recreating how you approach design.

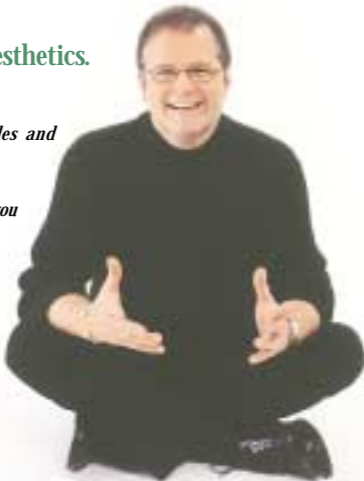
Never compromise on aesthetics.

Once you understand the principles and

mechanics of great design, just concentrate on the message you

want to send. Use color as your tool. Play to the function;

every nuance of the event being celebrated.”



Adaptable, affordable
ReCreations containers

are crafted of watertight recycled paper, in three colors: field straw, fresh basil and natural bark.

Available from your Western Pulp Products wholesaler; call 800.547.3407 or www.westernpulp.com for a wholesaler near you.

RECREATIONS®
The REINVENTION of PAPER

[Watertight Fiber Containers]


Design Bowl 2 1/2" h. x 5 1/2" i. d.


Nº 6 6" h. x 6" i. d.


One Brick 9" L. x 4 3/8" w.


Nº 7 7" h. x 7" i. d.


Nº 5 5" h. x 5" i. d.


Nº 8 8" h. x 8" i. d.



● ● ● VOTIVE TRIO
RESPLENDENT IN
BRIDAL WHITE

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Inspiring the
Vision
with ReCreations Containers

Spring/Summer 2002
by Matt Wood AIFD



Design doesn't have to be complicated.

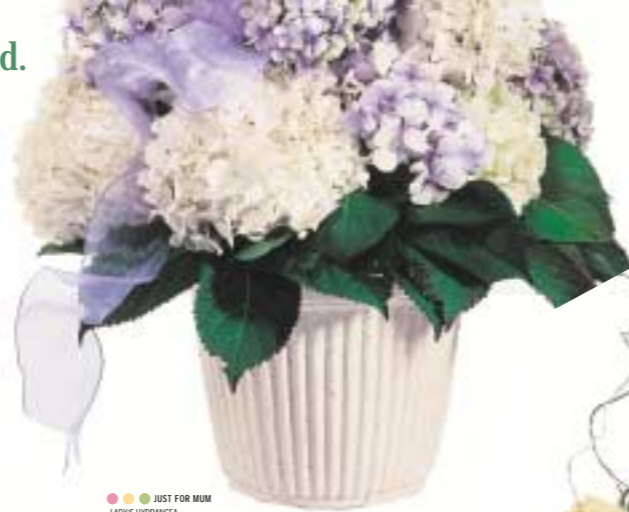
It can be as simple as fresh tulips embellished in a great container.



● ● ● SUDDENLY SUMMER
STACKED EPERGNE SIMPLY RIOTOUS
WITH SEASONAL COLOR.



● ● ● BE MINE
THE QUICKEST SPRING SLEEVE:
TULIPS SWATHED IN GINGHAM.



● ● ● JUST FOR MUM
LADY'S HYDRANGEA
IN BLUE AND WHITE.



● ● ● WILDFLOWER NEST
BLUE LACE, WILLOW, MILLET AND BERRIES
ROUND SPECKLED ROBINS' EGGS.



● ● ● BRAMBLED URN
TRAILING GARDEN ROSES WITH
AN OLD-FASHIONED AESTHETIC.

It all starts with form.

“Any designer worth their salt can create something great out of *Pringles*® cans and *Cool Whip*®. Luckily, you don't have to.

ReCreations containers are the perfect starting point for any arrangement. Join two as a pedestal or try three as a towering

epergne. They look like classic garden urns, with fluted columns as old as the Romans, yet a flared top

that's contemporary. It's

the best of both worlds— you're not locked into anything. And talk about

color! Three elegant neutrals that match the mood and style of any event. Buy them by the caseload for all the parties and weddings you're going to do.”



ReCreations®
The REINVENTION of PAPER