



WESTERN

Technical Bulletin

NURSERY PRODUCTS

Western Molded Fiber Containers Are Made From Recycled Paper

Western uses 100% recycled paper. The basic raw material used in manufacturing Western molded fiber containers is recycled newspaper. Products are made from a special blend of newspaper and kraft paper trimmings. Western is creating a valuable, useful product out of waste paper materials that would otherwise be headed for a landfill or other disposal system.

The Reasons To Recycle Are Compelling

Waste paper comprises over 40% of the average landfill volume! As the amount of solid waste grows, the need to find alternatives to landfills becomes more critical. Economically and environmentally we can no longer continue to discard materials that can otherwise be recycled. Using recycled paper as a raw material also assures a steady supply of raw material. While recycling efforts have greatly increased in recent years, it is estimated that approximately 30% of paper and paperboard is currently recovered. Your recycled copy of the local newspaper allows Western to maintain an economical source of raw material and supply you with the quality and quantity of nursery containers needed.

The Recycling Emblem

Western is proud to be able to use the American Forest & Paper Association's Recycling Symbol on all our products. It is a positive statement recognized by consumers.



**Recyclable. Made from 100% recycled paper.
Biodegradable in the natural environment.**

(The black circle means our products are made from recycled materials)

Western Supports Recycling

Western commends efforts of other companies and groups that support recycling. We take pride in being an industry leader in recycling and have done so for over 40 years. By using Western molded fiber containers you are not only buying a practical, economical product ... you are also making a positive statement for our environment.

Western Molded Fiber Containers Are Biodegradable In The Natural Environment

Biodegradable containers are broken down naturally by bacteria and other microorganisms in the soil. This natural process allows decomposed Western containers to become harmless organic material in the soil. A material that biodegrades does not remain in a form that may cause problems for future generations. By using paper fibers as the source of raw material, Western containers are inherently biodegradable.

Horticulturally, our products' ability to biodegrade is a valuable benefit because Western containers can be planted "pot-and-all." By doing so, delicate roots are not disturbed, transplant losses are reduced, and the environment is left undamaged.

Call Western today for your **FREE** Planting "Pot-And-All" Instruction Card.

Creative Recycling ... Western's Commitment To Future Generations

For further information call:



WESTERN

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Printed on recycled paper.