

TO GROW A PREMIUM-PRICED
PRODUCT,
 START WITH THE
PREMIUM
MOLDED FIBER
 CONTAINER.



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 We sell to quality retail nurseries, and they want to be different from the box stores down the road. Western's premium baskets look so much better than plastic — they just say **quality**. And our retailers know this is a product with a shelf life: these are larger containers, so baskets are more lush. And the flowers grow better, because the baskets retain moisture better. Our job is to make **our** retailers stand out to **their** customers, and Western Pulp helps us do that.

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 — David Fredriks
 PRESIDENT, FREDRIKS NURSERY
 Ripon, CA



THE DYNAMICS OF **PREMIUM** MOLDED FIBER.

Our performance-engineered containers are designed to provide a perfect growing environment for your plants.

BRASS EYELETS & NYLON HANGERS

Available with extra-strong nylon hangers that snap easily into no-rust brass eyelets. Much stronger than polyethylene hangers.



HEAVY DUTY DESIGN

Western's Premium Molded Fiber construction yields an extremely strong, water resistant and durable container.

ENGINEERED TO BREATHE

Western's fully wax-permeated fiber construction is microporous, retaining soil moisture while allowing plants (and soil) to breathe — promoting healthy soil and roots.

SUPERIOR INSULATION

Higher "R" values than plastic or wood without the evaporative loss of moss or coco — virtually eliminates channeling and ensures watering efficiency. When the center drain hole drips on a Western container the plant is thoroughly watered.

Cut-away view of the
 12XLRD-II



800.547.3407
 westernpulp.com